

# SCINNOPOLI

**SCANNING INNOVATION POLICY IMPACT**



1st Newsletter  
December 2010

**SCINNOPOLI** is a Capitalisation Project financed by **INTERREG IVC**, the European programme for interregional cooperation, and supported as Fast Track Project by the **European Commission**.

**SCINNOPOLI**'s overall objective is to continuously improve the effectiveness and efficiency of the regional innovation policy through an effective impact scan system.



[www.scinnopoli.eu](http://www.scinnopoli.eu)



**European Union**  
European Regional Development Fund



**INTERREG IVC**  
INNOVATION & ENVIRONMENT  
REGIONS OF EUROPE SHARING SOLUTIONS



Dear readers,



a very warm welcome to the first newsletter of SCINNOPOLI. This newsletter is directed primarily to regional, national and European Public Authorities who are responsible or interested in all issues connected to the topic of impact monitoring of regional innovation policy and who wish to follow closely the work of this 24 months long INTERREG IVC Capitalisation project with Fast Track Support from the European Commission.

Innovation is not only a hot topic since the Lisbon agenda and the public authorities of the SCINNOPOLI regions are paying high attention to regional innovation policy since years, some of them already with a long-term tradition. But nowadays and "for the first time, the Innovation Union sets out a comprehensive innovation strategy for Europe. The Innovation Union is one of the seven flagship initiatives of the Europe 2020 Strategy for a smart, sustainable and inclusive economy. Innovation as described in the Innovation Union plan broadly means change that speeds up and improves the way we conceive, develop, produce and access new products and services. Changes that create more jobs improve people's lives and build greener and better societies." [European Commission 2010].

With implementation of the Europe 2020 Strategy the documentation of the actual impact and macroeconomic effects of any sector or territorial policy will become a crucial issue. Taking a closer look at the current Regional Operational Programmes 2007-2013 – doesn't matter which country of the EU 27 members – you find mainly input and output indicators rather than impact and effect indicators.

That means that SCINNOPOLI is initiated at the right time with the right topic: development of individual Regional Action Plans for every partner region with the aim to improve the monitoring system for **SC**anning **INNO**vation **POL**icy **IMP**act for later implementation within the (new) Regional Action Plan or other mainstreaming programs for regional innovation policy with the Fast Track support by the European Commission offers the SCINNOPOLI partners the opportunity to create added value for the own regional innovation policy as well as to contribute to the objectives of the Europe 2020 Strategy in term of a smart, sustainable and inclusive economy.

I hope you will enjoy your reading.

A handwritten signature in black ink that reads "P. Bohuslav".

Dr. Petra Bohuslav  
*Minister of Economy, Tourism, Technology and Sports*  
*Member of Government of Lower Austria*

## Interim balance of SCINNOPOLI: Gained results and remaining challenges

### Challenging targets



When the SCINNOPOLI partners started approximately one year ago the SCINNOPOLI project has set very challenging targets: “The partner regions will implement or improve their impact scanning activities directly within their Regional Operational Programmes or other mainstream programmes. Therefore, a ready to implement Regional Action Plan will be developed by every partner for its region with the import of Good Practices from partners. The Capitalisation project requires the deep delegation of the relevant Managing Authorities and other stakeholders in the implementation of the Regional Action Plans.”

### Joint initiatives and common structures

The first year of the SCINNOPOLI project is characterised by an intensive exchange among the 9 partners on the provided Good Practices GPs through multilateral information exchange and eight training sessions. The descriptions of the SCINNOPOLI GPs are available on the website [www.scinnopoli.eu](http://www.scinnopoli.eu).

During the kick-off meeting in Lower Austria the partners have agreed on a common structure for the brief description with SWOT analysis of the monitoring system of the regional innovation policy as well as for the Regional Action Plan RAP. These decisions and the related intensive discussions about the elaboration process and the content of the RAPs are the first important milestones on the way to sign the final 9 RAPs at the final Conference by the respective managing authorities. The common structure for all Regional Action Plans consists of a link to the Regional Operational Program and other relevant mainstream programs, the SWOT analyses of the current innovation policy monitoring system and – most important – the implementation concept for improving the own monitoring system including integration of GPs from partners, which will be (partly) imported during later RAP implementation.





## Transfer workshops as a strong tool

Five joint transfer workshops on the monitoring system of regional innovation policy of single partner regions have also contributed to the partners' common understanding of the purpose and content of the RAP which current version is continuously updated by every partner approx. every 3 months. Such well prepared transfer workshops can be extremely valuable for individual partners for the analyses of the current monitoring system and the deduction of measures for improving monitoring activities if further regional stakeholders of the respective partner region.



## Deep delegation of the relevant regional stakeholders

INTERREG IVC Capitalisation projects require the full political and financial commitment of the managing authorities of the Regional Operation Programme and/or other mainstream innovation programme in order to ensure the later successful implementation of the elaborated Regional Action Plans of the SCINNOPOLI partners. In particular due to changes based on election results single partners are facing particular situations. Within the first months all partners have involved their relevant stakeholders and elaborated their stakeholder involvement plan, documenting the deep anchoring of SCINNOPOLI in the partner regions. Furthermore the input from the Fast Track Committee European Commission with participation in both Steering Committees during the last months is of additional benefit by linking SCINNOPOLI more closely to the European Policy and discussing future perspectives of regional innovation policy and the related monitoring system.



### Interim results

All in all the SCINNOPOLI activities have prepared the basis for a more structured approach of the regional innovation monitoring of regional innovation policy in the partner regions with clearer insight for the partners how to improve the current monitoring system. The responsible authorities for regional innovation policy in some SCINNOPOLI regions have already started to think about application of impact indicators instead of sole application of output indicators.

### Outlook and remaining challenges

In order to be able to finalise the Regional Action Plans the SCINNOPOLI partners will intensify their bilateral exchange in order to get sufficient in-depth information about the Good Practices, which will be involved in the RAP implementation concept. Therefore several bi- and trilateral staff exchanges are already scheduled for next months. Also the stronger involvement of regional stakeholders will remain hot topic for single partners – as usual in such Capitalisation projects.



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### www.scinnopoli.eu – Introduction of SCINNOPOLI Website

The SCINNOPOLI website went online in May 2010. It ensures the information flow and the fluent exchanges among project partners as well as between them and other regions, to inform those outside of the project, of activities and results by means of reports, documents, presentations, etc. The target group of the SCINNOPOLI website are the SCINNOPOLI partners, European institutions, Fast track commission, other networks / projects, policy makers, other regions, ROP MAs, as well as SCINNOPOLI local / regional stakeholders.



The SCINNOPOLI web site includes:

- Home: short description of the project, list of SCINNOPOLI members, short description of INTERREG IVC programs
- Project: more detailed description of the project, objectives, schedule and overall budget
- Partners: description of the region, organisation and GP of the single team members
- Results: are frequently updated. They contain the regional Action Plans (only final version), recommendations, brochure, etc.
- Links: relevant links signalled by the partners and other subjects. Links to the European Commission, INTERREG IVC, the partner organisations, other projects, etc.

- News: description of upcoming events with information about upcoming SCINNOPOLI and other relevant events, as well as announcements on SCINNOPOLI developments in terms of capitalisation and fast track initiatives. The section also includes a section on conferences, with description of participation in external events. It will include practical information and the agendas from the SCINNOPOLI Interim and Final Conferences, the SCINNOPOLI newsletter, other publications and the history of SCINNOPOLI.
- Intranet: a password protected area with access only for SCINNOPOLI partners, involved regional stakeholders, INTERREG IVC, JTS and Fast Track Commission. The SCINNOPOLI intranet allows members to download all relevant documents including working papers like current status of Regional Action Plans, current Project Status documentation, Regional Stakeholder Involvement Plans, brief description of the latest SCINNOPOLI activities and the related events.

The SCINNOPOLI website is updated and improved by the SCINNOPOLI project leader with contribution by all partners.



The SCINNOPOLI website will remain available for a minimum of five years after the closure of the project.



## SCINNOPOLI events and dissemination

### SCINNOPOLI at the OPEN DAY 2010 in Brussels

On the 5th October SCINNOPOLI was introduced at the OPEN DAYS 2010 during the Workshop „Regional innovation - synergies among different EU measurements and analytical tools“.

Following the OPEN DAYS an article presenting SCINNOPOLI was published in the Parliaments Magazine.

This article in the Regional Review Magazine is very well placed right before the special regional policy article by Johannes Hahn, the Regional Policy Commissioner of the European Commission.



### The added value of SCINNOPOLI for Wielkopolska

It is worth saying that Wielkopolska has joined the project just at the right time, while the issues of monitoring innovation policy impact are crucial for regional authorities. Wielkopolska is currently updating its Regional Innovation Strategy and we



are heading right up to the end of this huge undertaking, involving all major actors of the regional innovation system. Our ambition is to work out a strategy that will allow inhabitants of Wielkopolska to generate higher quality through the innovations in every aspect of our everyday life.

To achieve this goal the Marshal Office of the Wielkopolska Region has formulated – and communicated to the public – new rules of innovation policy such as evidence-based decision process, precise support and partnerships for the most perspective undertakings. Local authorities in Wielkopolska are aware that implementing new quality into the regional innovation policy needs to be supported by the reliable monitoring system, that is most useful during the decision making process.

Although Wielkopolska has not developed yet a proper monitoring system, there are concepts like the idea of setting up Regional Innovation Observatory, that bring us closer to the well coordinated innovation system.

Taking part in the SCINNOPOLI project created outstanding opportunity for the Wielkopolska region to make use of the Partners' experience and learn how to launch and manage the monitoring activities.

We consider one success of SCINNOPOLI in the direct face-to-face discussion of the issues of monitoring the innovation impact assessment with our Partners. We use their suggestions to anticipate and solve the problems that Wielkopolska may encounter in the process. What we also noticed as an added value of the project is the high interest in Good Practices from different departments of Marshal Office, which work on larger aspects of regional policy where SCINNOPOLI monitoring and evaluation models can be an inspiration.

As a Partner of SCINNOPOLI project we want to achieve a tailored Regional Action Plan, based on other regions know-how, adopted to the local conditions, which should allow us to create an efficient innovation monitoring system.

Within our SCINNOPOLI transfer workshops for Wielkopolska we have found out that the first step we have to take is to define and prioritize the measures of innovation policy that regional authorities are able to influence and apply the monitoring and evaluation pilot actions to them.

Although our region is not very experienced in innovation scanning, we believe that other partners will also gain the added value from our presence in the project like getting a better understanding of the Polish framework of regional innovation policy and realising, that defining the level of influence of the regional authorities or how to encourage institutions and enterprises to participate in monitoring process are common and crucial matters, both to the new members of European Union, as well as to the "old fifteen".



*Marshal Office of the Wielkopolska Region  
Department of Economy*



## SCINNOPOLI @ Festival dell' Innovazione 2010 in Bari/Puglia

SCINNOPOLI has actively participated in the Innovation Festival 2010 in Bari/Puglia with the representation of the project at the stand of the SCINNOPOLI partner ARTI and in form of a workshop on "Evaluating the impact of regional innovation policies: European experiences", organised by ARTI as SCINNOPOLI partner in collaboration with the Region of Apulia.

During the 3 days event an estimated number of 7.400 people have visited the Festival dell' Innovazione, in particular from the region of Puglia and other Italian regions, but also from other European and African countries. Representatives of ARTI and from IDEUM, the process consultant of SCINNOPOLI, have explained to interested visitors the SCINNOPOLI objectives and the applied Good Practice transfer process.



During the two hours workshop several speakers explained the current regional activities on "Evaluating the impact of regional innovation policies", introduced by Giuseppe Creanza (ARTI) by giving an overview over the innovation support tools in the Apulia region and pointing out the importance of monitoring their impact.

Francesco Surico from InnovaPuglia SpA talked about the direct state aid schemes for companies in the field of industrial research and innovation, which constitute an important part of the regional policies for R&D&I in Apulia, a region whose industrial system is characterized by the prevailing presence of very small companies.

A new synthetic indicator for the measurement of innovation outputs was introduced by Michele Capriati (University of Bari), related to patenting and the costs for patenting. This indicator is an alternative to those indicators usually used (like patents) and is more capable of valorising the innovation effort of less developed territories and regions.

Hans-Christian Jäger, IDEUM, contributed to the workshop with a presentation of monitoring experiences from the SCINNOPOLI partners with particular focus on some pragmatic examples from the lead partner Lower Austria.

In his speech Pasquale Orlando (Puglia Region) explained the objectives and priorities of the regional policies for innovation and research in the 2007-2013 programming period in Puglia, highlighting that Puglia is putting particular emphasis on the effective monitoring and impact evaluation of regional innovation policies in order to close the feedback loop from concept development over implementation of innovation instruments till the improvement of these tools due to the findings of monitoring and evaluation activities. Therefore SCINNOPOLI can provide substantial input further ideas and the Regional Action Plan for Puglia will contribute to set up an observatory system for regional innovation policy.



## Upcoming Events

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18 <sup>th</sup> to 20 <sup>th</sup> Jan. 2011	5 <sup>th</sup> Project Meeting, Rennes, Bretagne
6 <sup>th</sup> to 8 <sup>th</sup> April 2011	6 <sup>th</sup> Project Meeting, PACA
June 2011	7 <sup>th</sup> Project Meeting, Puglia
September 2011	8 <sup>th</sup> Project Meeting, scheduled for Navarra
November 2011	Final Conference & 9 <sup>th</sup> Meeting



## SCINNOPOLI partners

**Amt der Niederösterreichischen Landesregierung / Lower Austria (AT)**  
[www.noel.gv.at](http://www.noel.gv.at)

**IWT, Agentschap voor Innovatie door Wetenschap en Technologie / Flanders (BE)**  
[www.iwt.be](http://www.iwt.be)

**WTSH, Wirtschaftsförderung und Technologietransfer / Schleswig-Holstein (DE)**  
[www.wtsh.de](http://www.wtsh.de)

**WTRDA, Nyugat-dunántúli Regionális Fejlesztési Ügynökség Köhasznú Nonprofit Kft / West Transdanubia (HU)**  
[www.westpa.hu](http://www.westpa.hu)

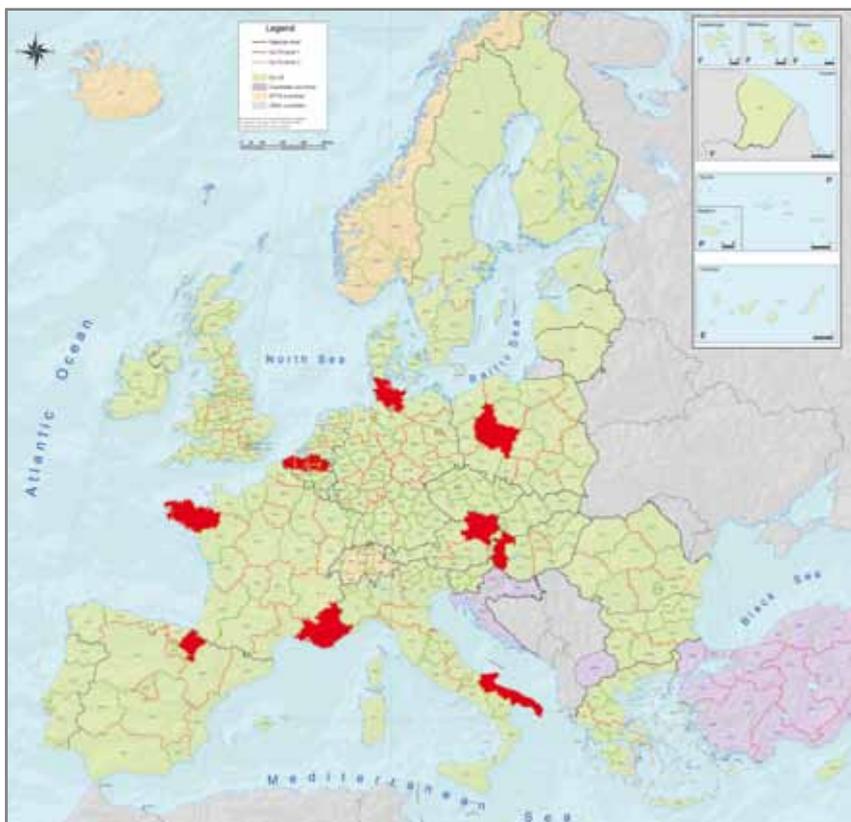
**BI, Bretagne Innovation / Brittany (FR)**  
[www.bretagne-innovation.fr](http://www.bretagne-innovation.fr)

**ARTI, Agenzia Regionale per la Tecnologia e l'Innovazione / Puglia (IT)**  
[www.arti.puglia.it](http://www.arti.puglia.it)

**MT, Méditerranée Technologies / PACA (FR)**  
[www.mediterranee-technologies.com](http://www.mediterranee-technologies.com)

**Gobierno de Navarra (ES)**  
[www.navarra.es](http://www.navarra.es)

**Fundacja Uniwersytetu im. A. Mickiewicza w Poznaniu / Wielkopolska (PL)**  
[www.ppnt.poznan.pl](http://www.ppnt.poznan.pl)



Source: Eurostat

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