

Why do we monitor innovation?

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Why do we monitor innovation?

Finding answers:

- Why some regions have been growing faster than others?
- Why did some policies result in impressive outcomes and subsequently had significant positive impacts on the regional innovation systems?
- What explains that other regions have not achieved the same results, despite the implementation of similar policies?
- Which recommendations would be the most pertinent in order to improve the effectiveness of regional innovation policies?

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Why do we monitor innovation?

- To assess progress on actions
- To assess the efficiency of and resources deployed
- To promote debate and policy learning among Member States and regions

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The Innovation Union

- Measuring progress with headline indicators:
 - ✓ 3% of the R&D investment target
 - ✓ and a new Innovation indicator, as requested by the European Council: fast growing innovative firms?

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Regional Policy: assessing results

- ❑ EXPERT EVALUATION NETWORK
DELIVERING POLICY ANALYSIS ON THE
PERFORMANCE OF COHESION POLICY
2007-2013
- ❑ Task 1: POLICY PAPERS ON INNOVATION

http://ec.europa.eu/regional_policy/sources/docgener/evaluation/evaluation_en.html

Networks of regions: in progress

http://ec.europa.eu/regional_policy/sources/docgener/evaluation/evaluation/index_en.htm

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Innovation Union Europe 2020 Flagship Initiative

- ❑ **Issues: Maximising social and territorial benefits**
 - ✓ Need to avoid an “innovation divide”;
 - ✓ Make the best possible use of **€ 86 Bn Structural Funds** earmarked for research and innovation until 2013.
- ❑ **Actions:**
 - ✓ 24. Improve use of Structural Funds supported by smart specialisation strategies;
 - ✓ 25. Future Cohesion Policy to support innovation.

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Regional Policy contributing to smart growth in Europe 2020 (COM 533)

- Regional Policy at the heart of delivering the smart growth in Europe 2020: a major potential means of implementing strategy on the ground across the EU – improved governance.
- Guidance to Managing Authorities in Member States and regions on how to optimise the impact of Cohesion Policy funding allocated to innovation.
- Regional dimension to the Innovation Union by mobilising all regions to design 'smart specialisation strategies' and helping to unlock growth.
- It aims at a more effective and synergetic use of public funds (ERDF, FP7, CIP, as well as national and regional funds) and at making better use of financial engineering.

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Smart specialisation strategies

- A key plank of this Communication is to encourage national and regional governments to design 'smart specialisation strategies'.
- These will be instrumental in helping regions to identify their best assets, identify the factors that hamper innovation, concentrate resources on key priorities and design the right policy mix to unleash smart growth.
- The strategies will help Member States and regions to do better now and kick- start the future Regional Policy

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Why are they needed?

- The present crisis reinforced the opinion that there is a lack of economic governance;
- Innovation policy is lacking efficiency in the identification of priorities for each region and in using spill-overs that are the drivers for competitiveness;
- Regions need to steer efforts to absorb knowledge and find the areas, fields and products of added-value in the global market.

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Smart Specialisation Strategies: what is new?

- Innovation strategies: where the priorities clear?
Or a menu a la carte?
- Where the decisions implemented? Or did they lack political commitment?
- Where the analyses realistic? Or the copy and paste process prevailed?
- What was the 'governance' system behind them?

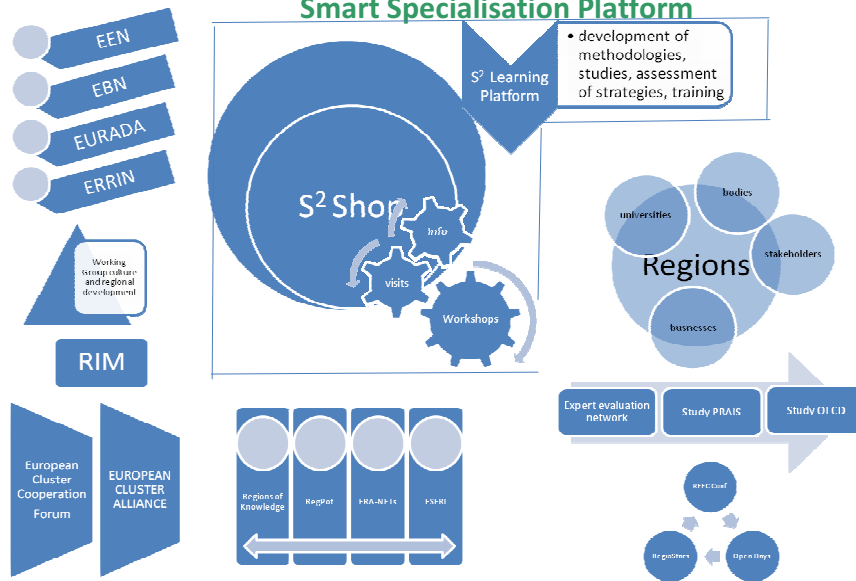
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Smart Specialisation Platform

- ❑ The European Commission will now set up a 'Smart Specialisation Platform' bringing together all the necessary expertise, including from Commission Services, to assist Member States and regions in developing and reviewing smart specialisation strategies;
- ❑ For discovery;
- ❑ For evaluation/assessment;
- ❑ For the development of expertise and experts; (academia, businesses, public bodies, consultants).

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Smart Specialisation Platform



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Regional Innovation Monitor

- ❑ To describe and analyse innovation policy trends across EU regions;
- ❑ RIM analysis is based on methodologies developed in the context of the INNO-Policy Trendchart which covers innovation policies at national level as part of the PRO INNO Europe initiative;
- ❑ <http://www.rim-europa.eu/>

Thank you
for
your attention!