

SCINNOPOLI Good Practices – Inspirations for Wielkopolska

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INNOVATION MARATHON 2010
Creating regional innovation policy
Good Practices of SCINNOPOLI partners and experiences of Polish regions

SCINNOPOLI Interim Conference in Collaboration with the Marshal's Office of
Wielkopolska
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Wielkopolska – where we are?

- **2002-2004 – Regional Innovation Strategy**
 - Beginnings of innovation policy in the region
 - 11 of 5 Polish RIS projects, RIS methodology applied (process orientation)
- **2004-2008 – first experiences in implementation and monitoring**
 - Dedicated action line 2.6 (ESF) in Integrated Regional Operational Programme – limited scope and budget, but still...
 - 2 projects coordinated by PSTP with regional experts participation
- **2008- to date – regional authorities (Marshal Office) project on „Building Regional Innovation System” – ESF funded**
 - New Regional Innovation Strategy and monitoring – in process
 - Concept of Wielkopolska *Regional Centre for Innovation and Creativity* including *Wielkopolska Innovation Observatory*

Experiences of monitoring of RIS and impact assessment

- **Monitoring 2005-2008:**
 - Surveys (basing on RIS samples: companies, local authorities, R&D units, intermediaries, financial institutions)
 - Expert assessment of implementation of strategic objectives
 - Inventory of project contributing to the implementation of RIS
 - RIS Action Plan implementation monitoring
- **Monitoring since 2008**
 - Plan for establishing Regional Innovation Observatory still valid
 - Works on monitoring methodology (but not finished until the update of RIS)
 - Individual studies on different regional aspects of innovation system

Current needs

- **SCINNOPOLI comes in perfect timing**
 - September 2010 – final draft of new Regional Innovation Strategy
 - Next months – preparation and putting into operation of monitoring system
 - Lessons from SCINNOPOLI dearly needed
- **What Wielkopolska needs:**
 - Repeatable, cost effective, system of collection of data – involvement of actors
 - Coherent system giving feedback on the whole of innovation policy making and implementation, especially:
 - Knowledge on actions implementing the RIS (not everything can be funded by Marshall Office)
 - Knowledge on effects of the actions

INSPIRATIONS SO FAR

Lower Austria

- **Context indicators** – regional benchmarking to see the regional performance in comparison to other regions
 - A need of coordinated action of PL regions and the Statistical Office
- **Impact evaluation of funded projects/programmes** – lessons on operational solutions
- **Balance scorecard system** as a holistic approach of innovation policy monitoring and impact assessment

Bretagne - SIS

- **Common system for innovation intermediaries reporting and indicators**
 - Wielkopolska need of coordinated to know who does what, also in results terms,
 - Need to develop the system and indicators together with the intermediaries
- **Envisaged problems**
 - Reluctance of intermediaries to be evaluated by others if not obligatory
 - Leadership of any actor may be questioned

PACA - ORION

- **Exchange of fresh experience of establishing an observatory of innovation**
 - Process for getting the methodology
 - Institutional and financial set-up of the system
 - Institutions and actors contributing to the system
 - Indicators chosen

NAVARRA – Balance Scorecard

- **Balance scorecard as a method of monitoring and evaluation of regional innovation strategy**
 - Indicators chosen
 - Sources of data
 - Institutional set-up, collaboration with innovation intermediaries

Flanders

- **Policy impact studies**
 - Methodology applied
 - Process lessons, getting the dialogue right:
 - Policy makers needs
 - Researchers' understanding of the needs and ability to meet them
 - Getting the message from the conclusions through

Problems to cope with

- **Limited autonomy of the region to conduct innovation policy** (budget!)
- **Lack of direct financing from the regional authority to innovation intermediaries** - need to convince independent institutions
- **Freshness of Regional Innovation Strategy** (ambiguity of relationship to the other departments and programmes of the Marshal Office)
- **Resources known only in short term (ESF action line)**

- *Need to start with pilot implementation to get first experiences*

Thank you for your attention

Questions?